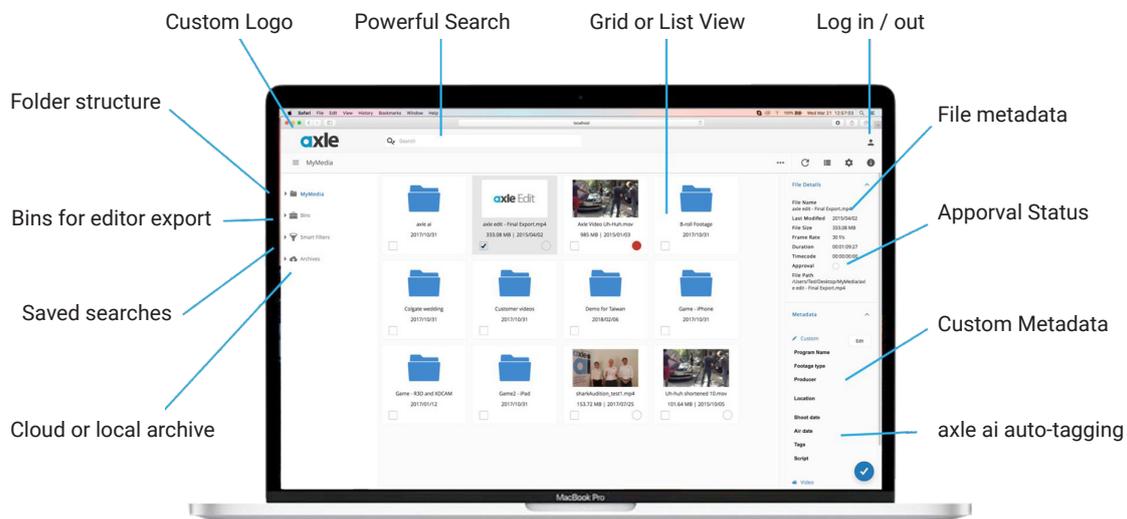# axle ai

Radically Simple Media Management

axle ai asset management is revolutionizing the way media is managed, preserving your workflow and simplifying the way media is shared and searched.

Unlike almost every MAM, axle ai won't take over your storage and files. axle simply indexes your media, keeping your files and folder structure intact. You can stay focused on your production without changing how you do things, while managing and previewing media from its intuitive Web UI.

Last but not least, with the axle ai interface option, media can be analyzed for face and object recognition, as well as additional metadata such as speech transcripts, making tagging and finding media a no-brainer.
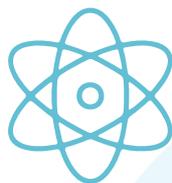
Custom Logo · Powerful Search · Grid or List View · Log in / out
Folder structure · File metadata
Bins for editor export · Apporval Status
Saved searches · Custom Metadata
Cloud or local archive · axle ai auto-tagging
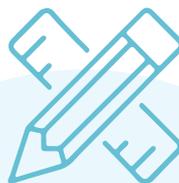
axle ai FEATURES

Find Media Fast
Find files across your media library with a fast, precise search in a browser-based interface.

AI Powered
Automatically tag your media based on scenes, transcripts of audio, recognize faces and more with AI engines.
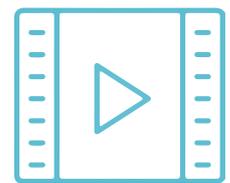
Review and Approve
Powerful collaboration tools that allow you share, comment on, and mark the status of media at every stage in the process.

Radically Simple
Works with almost any type of storage. There's no need to move your files or upload them to the cloud.

Export to Editor
Make selections from your media and save them to export into Premiere Pro CC or Final Cut Pro X with all comments in place.

Low-res proxy player
Automatic proxy generation for preview content on one or more storage devices.

Advanced transcoding
Advanced transcode option for proxy browse as well as HD output formats with connectr or AWS Elemental.

axle Cam
axle Cam media ingest module for re-wrapping camera-based media.

Web UI
Intuitive browser-based HTML search interface with media player.

XML export
XML metadata and sequences export capabilities.

Adobe Panel
Plug-in panel for Adobe Premiere Pro CC with browse, search and bin level access.